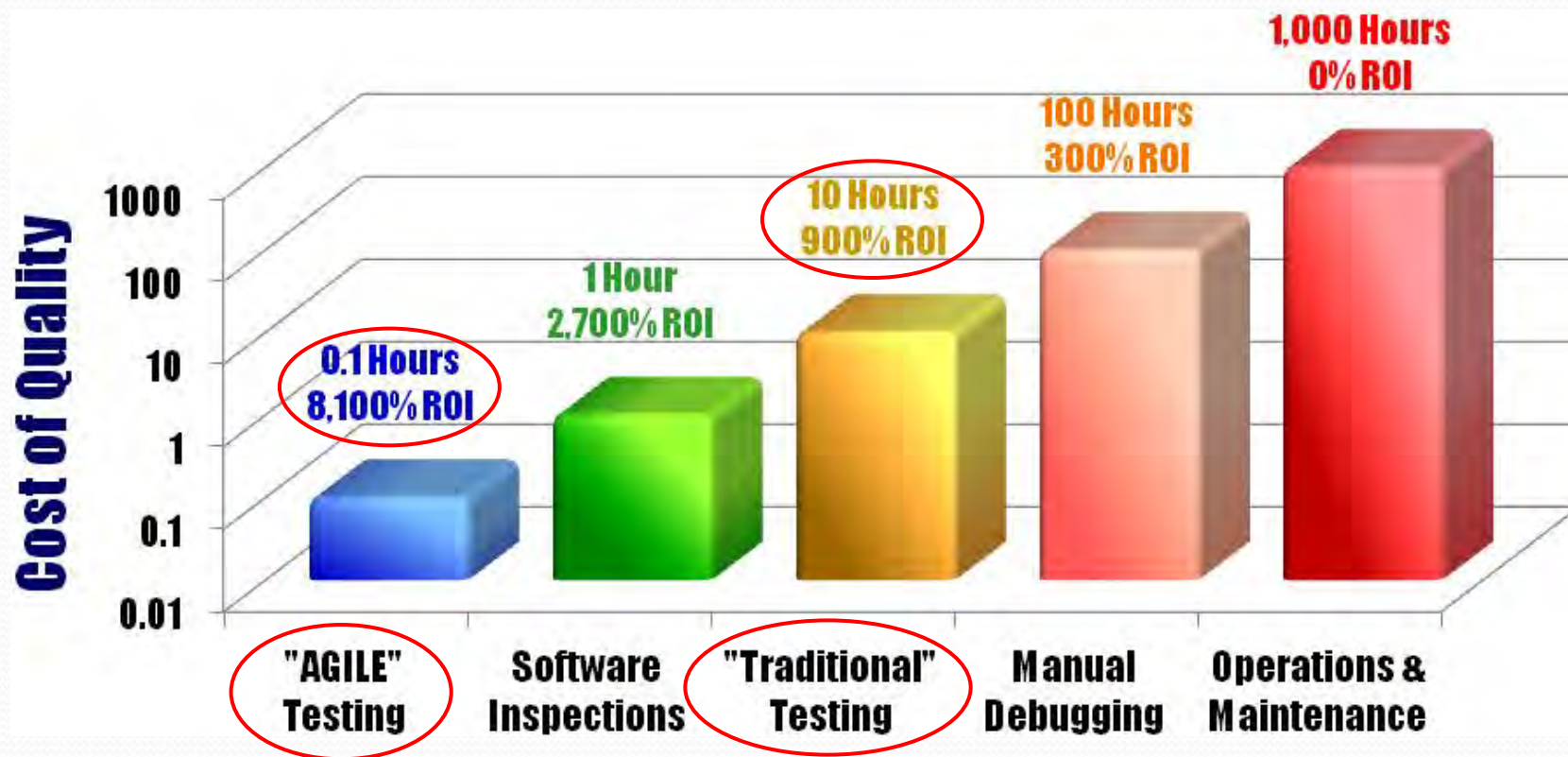


# Agile Cost of Quality (CoQ)

- Agile testing is 10x better than code inspections
- Agile testing is 100x better than traditional testing
- Agile testing is done earlier “and” 1,000x more often



Rico, D. F. (2012). *The Cost of Quality (CoQ) for Agile vs. Traditional Project Management*. Fairfax, VA: Gantthead.Com.